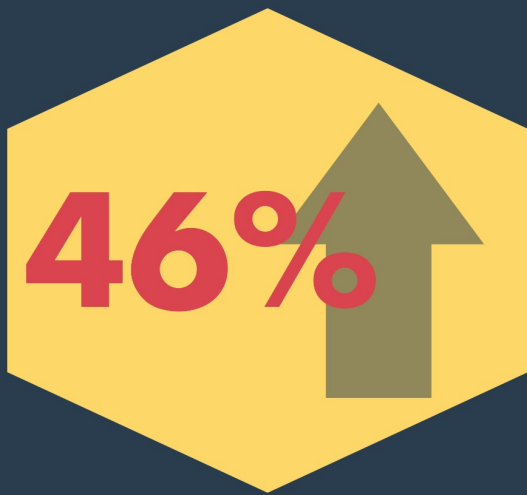


Combating Opioid Addiction



A Deadly Problem

In 2013, there were 978 estimated unintentional opioid-related deaths in Massachusetts.

This number represents a 46% increase over 2012.

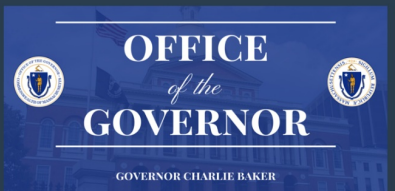
Plymouth County

For every 1000 individuals who receive one or more schedule II opioid prescriptions, close to 17 exhibit concerning behavior

#1 Plymouth County: 17
#2 Bristol County: 15.7
#3 Barnstable County: 15.5



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Combating Opioid Addiction

Working Group

Collaborate with experts and a broad range of interest groups

Report back with specific, targeted and tangible recommendations to increase public awareness about these medications and reduce the rate of addiction



16 Member Panel

Diverse backgrounds and experiences related to prevention, intervention, treatment, recovery support and law enforcement



4 Regional Public Events

Listen to communities and ignite conversation and ideas.



**Deadline:
May**



Help From Insurers

Develop best practices for opioid management

In the first 2 years of Blue Cross Blue Shields' Prescription Pain Medication Safety Program, claims for opioids such as Vicodin and Percocet decreased by 25 percent.



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